



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

**Contract #** 13/1/32  
**Schedule Dates** 09/13/12-09/22/12  
**Advertiser** Protect Your Vote Ohio (74095)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 2684 09/13-0922/2012 (472943)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Eversol, Whitney  
**Phone/Fax** (740) 201-5500x509 / (740) 201-5502  
**CPE** 2684  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WTTE

**Date Entered** 09/12/12  
**Last Modified** 09/12/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,817.50  
**Net Total** \$38,632.50  
**Sales Tax**

Columbus (WTTE)		
By Broadcast Month	Spots	Rate
Sep. 2012	39	\$45,450.00
<b>Grand Total:</b>	<b>39</b>	<b>\$45,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/12-09/13/12	1	:30	7:31P- 7:58P (EST)					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	7:30P 88	9/12/12
2.0	Normal Line / Prime Premium	09/13/12-09/13/12	1	:30	7:57P- FOX-X Factor (Thursday)					1				1	\$2,800.00	\$2,800.00	Columbus (WTTE)	8P X FACTOR	9/12/12
3.0	Normal Line / Prime Premium	09/13/12-09/13/12	1	:30	8:58P- FOX-Glee (Thursday)					1				1	\$2,200.00	\$2,200.00	Columbus (WTTE)	9P GLEE	9/12/12
4.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	6:58A- 7:57A (EST)						2			2	\$400.00	\$800.00	Columbus (WTTE)	7A GDC	9/12/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	7A GDC	9/12/12
6.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	7:58A- 9A (EST)						2			2	\$400.00	\$800.00	Columbus (WTTE)	8A GDC	9/12/12
7.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	7:58A- 9A (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Columbus (WTTE)	8A GDC	9/12/12
8.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	8:58A- 9:59A (EST)								1	1	\$200.00	\$200.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	9/12/12
9.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	7:31P- 7:57P (EST)						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	7:30P 88	9/12/12
10.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	7:31P- 7:57P (EST)		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Columbus (WTTE)	7:30P 88	9/12/12
11.0	Normal Line / SPOT	09/14/12-09/14/12	1	:30	10P- 11P (EST)						2			2	\$2,000.00	\$4,000.00	Columbus (WTTE)	10P NEWS	9/12/12
12.0	Normal Line / SPOT	09/17/12-09/21/12	1	:30	10P- 11P (EST)		1	1	1	1	1			5	\$2,000.00	\$10,000.00	Columbus (WTTE)	10P NEWS	9/12/12
13.0	Normal Line / SPOT	09/15/12-09/15/12	1	:30	11P- News-Fox 28 News at 11p							1		1	\$1,600.00	\$1,600.00	Columbus (WTTE)	10P NEWS Late due to Football	9/12/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	09/16/12-09/16/12	1	:30	10P- 11P (EST)								1	1	\$1,600.00	\$1,600.00	Columbus (WTTE)	10P NEWS	9/12/12
15.0	Normal Line / SPOT	09/22/12-09/22/12	1	:30	11P- News-Fox 28 News at 11p							1		1	\$1,600.00	\$1,600.00	Columbus (WTTE)	11P NEWS late due to Football	9/12/12
16.0	Normal Line / Prime Premium	09/14/12-09/14/12	1	:30	8:58P- FOX-Bones (Friday)						1			1	\$900.00	\$900.00	Columbus (WTTE)	9P BONES	9/12/12
17.0	Normal Line / Football	09/15/12-09/15/12	1	:30	12P- Sports-SEC Football							1		1	\$150.00	\$150.00	Columbus (WTTE)	12P SEC FOOTBALL	9/12/12
18.0	Normal Line / Baseball	09/15/12-09/15/12	1	:30	3:29P- Sports-FOX MLB							1		1	\$600.00	\$600.00	Columbus (WTTE)	3:30P INDIANS BASEBALL	9/12/12
19.0	Normal Line / Football	09/15/12-09/15/12	1	:30	7:28P- Sports-FOX College Football							1		1	\$1,200.00	\$1,200.00	Columbus (WTTE)	BP PAC 12 FOOTBALL	9/12/12
20.0	Normal Line / Football	09/16/12-09/16/12	1	:30	3:58P- Sports-FOX NFL 4pm Game								1	1	\$2,500.00	\$2,500.00	Columbus (WTTE)	4P NFL FOOTBALL	9/12/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: